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When will your bad habits catch up with you?

ICBC, the police and the Solicitor General's office recently launched their new High Risk Driving campaign, focusing on speed. They are asking all drivers to do their part to make our roads safer and help keep insurance rates low and stable.

To some extent, we all have the capacity to be high risk drivers. Our message is simple. Those every-day bad habits that we have, the ones we usually don't even give a second thought to, increase the risk of causing crashes. High risk driving behaviours are a factor in 45 per cent of all crashes in BC and include speeding, running red or yellow lights, tailgating, failing to yield the right-of-way and unsafe passing.

It's time to change our own driving behaviour and to encourage our friends and family to do the same.

How do we do this?

- Be realistic about your travel time. Allow time for possible delays because of traffic, construction or bad weather.
- If you're going to be later than expected – deal with it. Take a deep breath and accept the delay.
- Slow down and keep a safe distance between your vehicle and others.

Please remember: don't let your bad habits catch up with you.

Your support is greatly appreciated and if you have any questions please contact your local Road Safety Coordinator:

Donna Stennes
North and Central Vancouver Island & Powell River
Phone: (250) 729-3545
Cell: (250) 668-0872
Email: donna.stennes@icbc.com

Colleen Woodger
South Vancouver Island and Salt Spring Island
Phone: (250) 414-7843
Cell: (250) 213-6070
Email: colleen.woodger@icbc.com